

Please join us at our next Membership Meeting of the 2015-16 fiscal year.  
Schedule of dates and locations is attached.

## *Quick Reference List*

### of things you CAN DO as a Member of OBRA



In chronological order beginning our fiscal year each September:

**Attend and vote in monthly meetings** September through May. At our meetings we discuss upcoming projects and ask for input from the membership on action items. We also provide communal guidance and a forum to discuss professional developments as well as brief announcements of community interest.

**Participate in Fall Restaurant Week.** Fall Restaurant week begins Friday, October 30th and runs through the following Saturday, November 7th, 2015. The idea is to offer a 3-course meal/menu at a fixed price of either \$20 or \$35 to the consumer. There is a nominal fee to participate and the event is highly publicized in local as well as some out of area mediums. You collect and keep all your revenues. This event is a great opportunity to put yourself in front of an audience that may be new to your restaurant and harnesses the power of collective marketing to bring people in the door on what would normally be an underperforming week.

**Participate in Fall Restaurant Week's group event.** NEW this year, the Halloween Bloody Mary Bash, scheduled for Saturday October 31st from Noon-3pm. This original and dynamically themed event will likely draw upwards of 300 people and provide an opportunity to showcase your famous bloody mary recipe along with fun inventive garnishes or small plate offering. With no entrance fee, it is a must do for any restaurant that offers their own creative bloody mary's on their menu, but is open to all OBRA members wanting to create a signature drink of their own. We are expecting to reception to this event to be great and we highly value and welcome wide participation.

**Host an Event in Taste of the Beach.** March 17-20, 2016. Create a themed event incorporating the elements of Food Drink Fun, design a dynamic menu offering, and submit it by the end of November. There is no fee to host an event and you will be paid out 90% of your ticket revenue after the event. OBRA sells your event tickets online but you can also accept at the door if possible. You can host more than one event or run an event more than once during the 4-day weekend. It's up to you! We'll even help you develop creative event and cuisine ideas, just ask.

**Participate in a Group Event during Taste of the Beach.** OBRA offers two group events that are limited to only OBRA members during Taste of the Beach, the Outer Banks BBQ Showdown and the Grand Tasting Expo. Additionally Coastal Provisions hosts the annual Outer Banks Chowder Cookoff which is open to other participants at a small entrance fee.

**Participate in Spring Restaurant Week.** Spring Restaurant week begins on a Friday and runs through the following Saturday in mid-May with offerings of at least a 3-course menu at a fixed price of with the \$20 or \$35 to the consumer. There is a nominal fee to participate and the event is highly publicized in local as well as some out of area mediums. This event is a great opportunity to put yourself in front of an audience that may be new to your restaurant.

...and more! Volunteer, judge, sponsor, serve on a committee, donate, etc.